

# Option 1

Router-centric Model



# Better Way



Business-first Model

Business conforms to constraints of the network

Network enables the business

Bottoms-up, device centric

Top-down: start with business intent

Network creates a bottleneck

Network is a business accelerant

Manual, elongated delivery

Fully automated, continuous delivery

One size fits all

Give every application what it needs

Unsustainable economics

10x bandwidth, same budget

Surprises, always behind

Delivers highest quality of experience